

TheSmileMission

Impact  
Report

20  
23



A photograph of two surgeons in an operating room. They are wearing blue scrubs, blue bouffant caps, and surgical masks. They are focused on a patient lying on an operating table, which is covered with a blue drape. The surgeons are using various surgical instruments, including forceps and a scalpel. The background is slightly blurred, showing the sterile environment of the operating room with some medical equipment and lights.

**26,779**

Evaluations

**17,265**

Surgeries

**205**

Missions

**1,046**

Volunteers

**13**

Countries

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# MESSAGE FROM CHAIRMAN

The fiscal year 2023 proved to be a much more promising year for The Smile Mission. With travel plans returning to normal, international volunteering opportunities started to pick up again. This year, we were able to provide comprehensive medical evaluation to 2,713 patients, with 2,164 of them receiving life-changing surgeries – more than double of what we did in the last financial year!

The Asia Student Leadership Conference (ASLC) this year was conducted in a hybrid format on 16 & 17 July and was attended by 127 participants, including 13 international student leaders who joined in virtually on Day 2.

We also organised the Smile Asia Charity Gala this year where we reconnected with our donors after the pandemic. This year also saw the return of the indoor cycling challenge, Fitness4Smiles. A big thank you to True Fitness and Mr Bean for continuing their support to this event.

I thank our friends, donors and volunteers for their constant support and encouragement throughout the years. We look forward to brighter days ahead!



A/Prof (Dr) Vincent Yeow  
Chairman



”

More than double of what we did in the last financial year!

MARRIOTT  
SINGAPORE  
TANG PLAZA

## OUR VISION

Raise standards of medical care by creating opportunities for collaborative learning through the delivery of free surgery to children with facial deformities.

## OUR MISSION

- Initiate platforms for medical volunteering
- Deliver free surgical care to children
- Establish training & education programmes
- Build an open-source knowledge depository
- Instil a sense of volunteerism in the community

## THE SMILE MISSION LTD

The Smile Mission Ltd (TSM) is the International Secretariat of Smile Asia. It is registered as a company limited by guarantee, set up on 01 November 2007 and registered as a non-profit under Charities Act, approved on 17 January 2008. TSM aims to instil a sense of volunteerism among Singapore residents and create overseas volunteering opportunities. The affiliation to Smile Asia helps TSM to further its own objectives with greater ease.

Smile Asia is a global alliance of charities working together to treat facial deformities. We raise standards of medical care by creating opportunities of collaborative learning and exchange of best practices.

We deliver free surgical care through medical missions and outreach centres. These initiatives build trust and bridge cultures among different communities. Together with a raised level of medical care, a groundwork is laid for self-sufficiency across many regions.

With activities across 20 countries and territories, Smile Asia member charities have collectively delivered over 80,000 surgeries across Asia till date.

Smile Asia has programmatic activities in Bangladesh, Bhutan, Cambodia, China, India, Indonesia, Laos, Mongolia, Myanmar, Philippines, Thailand, Timor-Leste and Uzbekistan. It also has resource-generating activities in Hong Kong, Japan, Macau, Malaysia, Singapore, South Korea and United States.

# ASIA PRESENCE



The numbers denote only the surgeries where there were contributions from The Smile Mission Ltd

# OUR WORK

All our programmes aim to provide educational and collaborative learning opportunities. They also build trust and bridge cultures among different communities. Our objectives are achieved through the following programmes.

01

## Medical Mission

Deliver surgical care and provide knowledge-sharing platforms by organising medical missions involving multi-country participation.

02

## Outreach Centre

Deliver surgical care and provide knowledge-sharing platforms by extensive use of local infrastructure and proficiencies involving multi-country participation.

03

## Volunteering & Awareness

Instil a sense of volunteerism by encouraging healthcare professionals to join our activities.

04

## Training & Education

Organise specialised training and education programmes for healthcare and allied professionals.

05

## Student Initiative

Encourage volunteerism and provide leadership development opportunities to the student community.

06

## Singapore Care

Post-operative care for Singapore-based children, inclusive of research and infrastructure development.



# EXPLAINING A MISSION

On a typical surgical mission, a team of 35 credentialed medical professionals (nurses, surgeons, anaesthetists, paediatricians, dentists etc.) from around the world travel to a partner country to treat children over a period of 7 days. More than 80 lives are transformed.



## EVALUATION

Patient waits for his turn to begin the physical examination and screening process.

## MEDICAL RECORDS

Patient details are taken for electronic and paper medical charts.



## PHYSICAL EXAMINATION

Patient is examined by nurses, surgeons, anaesthetists, paediatricians, dentists etc.

## SURGERY SCHEDULE

Medical team leaders confirm patient's placement on a four-day surgery schedule.



## PRE-OPERATIVE CARE

A Child Life Specialist prepares patient for what will happen during surgery.

## SURGERY

A cleft lip surgery can take as little as 45 minutes.



## RECOVERY & POST-OPERATIVE CARE

A team provides patient's parents instructions for follow-up care.

## FOLLOW-UP

Patient's beautiful new smile is evaluated by in-country team..



# LIST OF CONTRIBUTED<sup>1</sup> SURGICAL ACTIVITIES

COUNTRY	SITE	DATES	HOSPITAL	EVALUATIONS	SURGERIES
China	Qiannanzhou	08 Jul 22 - 12 Jul 22	Qiannanzhou People's Hospital	72	31
China	Liupanshui	14 Jul 22 - 20 Jul 22	Liupanshui People's Hospital	78	44
India	Gulbarga	29 Jul 22 - 3 Aug 22	Bashaveswara T&G Hospital	78	54
China	Nanchang	11 Aug 22 - 15 Aug 22	Jiangxi Traditional Hospital	27	21
India	Krishnagiri	19 Aug 22 - 24 Aug 22	Sree Arunachala Hospital	62	50
Cambodia	Phnom Penh	26 Aug 22 - 27 Aug 22	Khmer Soviet Friendship Hospital	21	14
China	Zunyi	01 Sep 22 - 07 Sep 22	Zunyi Medical College Hospital	105	63
India	Vizianagaram	02 Sep 22 - 07 Sep 22	Tirumala Medicover Hospital	69	53
India	Ranchi	23 Sep 22 - 28 Sep 22	Devkamal Hospital	126	58
India	Chennai	30 Sep 22 - 05 Oct 22	St Isabel's Hospital	22	15
India	Bhubaneswar	04 Nov 22 - 09 Nov 22	Hi-Tech Medical College and Hospital	35	25
China	Kaili	10 Nov 22 - 16 Nov 22	Guizhou Medical University Hospital 2	80	45
Cambodia	Phnom Penh	27 Nov 22 - 31 Nov 22	Khmer Soviet Friendship Hospital	33	22
India	Kolkata	29 Nov 22 - 05 Dec 22	South Eastern Railway Central Hospital	76	52
Cambodia	Phnom Penh	08 Jan 23 - 14 Jan 23	Khmer Soviet Friendship Hospital	86	37
India	Vadodara	27 Jan 23 - 01 Feb 23	Isha Hospital	75	52
India	Shillong	17 Feb 23 - 24 Feb 23	Ganesh Das Hospital	65	44
India	Vijayawada	01 Mar 23 - 06 Mar 23	Government General Hospital	84	51
Cambodia	Siem Reap	07 Mar 23 - 13 Mar 23	Siem Reap Provincial Hospital	48	37
India	Gangtok	23 Mar 23 - 28 Mar 23	STNM Hospital	64	52
Indonesia	Batam	25 May 23 - 30 May 23	Rumah Sakit Awal Bros Botania	26	22
China	Xi'an	01 Jun 23 - 06 Jun 23	Xi'An Jiaotong University Hospital 1	109	57
Cambodia	Siem Reap	12 Jun 23 - 18 Jun 23	4th Regional Military Hospital	28	23
Cambodia	Phnom Penh	Financial Year 2023	Smile Centre	8	6
India	Guwahati	Financial Year 2023	Comprehensive Cleft Care Center	1,236	1,236
<b>TOTAL</b>				<b>2,713</b>	<b>2,164</b>

<sup>1</sup> Contributions in terms of resources expended by The Smile Mission Ltd varies considerably. Some projects have major contributions by other Smile Asia member charities.

# STUDENT INITIATIVE

## NATIONAL EXECUTIVE COMMITTEE (NEC)

### **Aleena Sajan | President**

Aleena was previously from Anglo-Chinese School (Independent) where she served as the Treasurer of the Smile Asia Student Chapter. She is currently studying Law in the National University of Singapore.

### **Xie Ning Xin | Vice-President**

Ning Xin is currently studying at Raffles Institution. 2023 marks the third year she has been serving with Smile Asia, having led the Raffles Girls' School Smile Asia student chapter and the Raffles Institution Smile Asia student chapter.

### **Tisya Bhaumik | Treasurer**

Tisya was previously President of Smile Asia Student Chapter in Anglo-Chinese School (Independent). She is now studying Philosophy, Politics & Economics at King's College London. Having a passion in volunteering motivates Tisya to continue serving in NEC.

### **James Hong | General Secretary**

James was from Anglo-Chinese School (Independent) and was involved in the Smile Asia Student Chapter. He is currently pursuing a double degree programme in Business & Computer Engineering at Nanyang Technology University.

### **Lauryn Chan | Publicity Manager**

Lauryn was previously from Anglo-Chinese School (Independent), where she served as the President of the Environment Focus Group. She is currently pursuing Urban Planning at University College London.





# ASIA STUDENT LEADERSHIP CONFERENCE



The Asia Student Leadership Conference (ASLC) this year was conducted in a hybrid format on 16 & 17 July 2022 at MUCE in Downtown East. A total of 114 Singapore-based students attended the physical conference and 13 international students joined virtually on day two.

The conference was themed Emergence. Given the scale of change and disruption sweeping society today, adaptability is paramount in empowering youths to make a tangible impact on our global community. The conference sought to equip youths with the necessary skills and resources integral to their development as they emerge to become innovative leaders.



On first day, students learnt about Smile Asia's work and the challenges faced by children with facial deformities. They then embarked on a service-learning journey where they used the acquired knowledge to complete various challenges along Orchard Road. These challenges include creating short videos for social media about facial deformities and approaching members of the public to experience DIY Cleft Collection.



Day two of ASLC saw a diverse pool of speakers for the conference module. Smile Asia Special Envoy, Ben Vella (Telstra), and John Soo (Pigeon) presented on ways their respective companies innovated through the years. Ong Chuon Yan (Shopee) and Daniel Siew (Nanyang Business School) shared about their leadership experience and tips on how to be an effective leader. Katrina Lee (Savour!) talked about her entrepreneurial journey and how she contributed to various social causes through her social enterprise.

# SMILE ASIA CHARITY GALA

The Smile Asia Charity Gala was held on 8 February 2023 at Singapore Marriott Tang Plaza Hotel.

The occasion celebrated the resumption of our medical missions and the upcoming new projects of the alliance. All 200 guests who attended the Gala took the opportunity to reconnect, while celebrating the return of normalcy in their lives post-pandemic.

Our guests were entertained by a Magic Sand Art performance and music performances by up-and-coming singer Syaz Smooth and Phoebe Yea from our Student Chapter. The event was hosted by Arabelle Chia.





# FITNESS4SMILES

On 11 June 2023, Smile Asia held a physical indoor cycling challenge called Fitness4Smiles for the second consecutive year. The event was organised in partnership with True Fitness and supported by Mr Bean.

This year's event was held in the outdoor rooftop of True Fitness, Harbourfront Centre, which had stunning views of Sentosa Island. The 40 teams of 3 cyclists each cycled with great enthusiasm, covering a total distance of 1,082km. The total distance cycled was matched by pledges

garnered by each team through friends and family prior to the event.

# NUMBERS INFOGRAPHICS

## Income Comparison



## Expense Comparison



## Surgical Care Comparison



■ FY 2023  
■ FY 2022

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INCOME	All revenues for the financial year
FUNDRAISING	Cost of fundraising activities
GOVERNANCE	Cost of general administration
PROGRAMME	Direct costs on charitable activities
EVALUATIONS	Patients receiving medical evaluations
SURGERIES	Patients receiving surgical care
MISSIONS	Number of medical missions

# GOVERNANCE

Our committed leaders at TSM have kept us on the forefront of the cause. The TSM Board provides strategic direction and oversight of TSM's programmes and objectives and steer the charity towards fulfilling its vision and mission through good governance. Board meetings are held quarterly.

## BOARD TERM

**CHAIRMAN** The term of the Chairman is six years. It can be renewed by the Board. There is no limit to the number of times it can be renewed.

**TREASURER** The term of the Treasurer is three years. It cannot be renewed.

**BOARD MEMBERS** The term of board members shall be three years. It can be renewed after peer review. There is no limit to the number of times it can be renewed.

## BOARD REMUNERATION

Board members do not receive any remuneration from TSM.

## BOARD MEETING ATTENDANCE

DIRECTORS	ATTENDANCE
Vincent Yeow	4 out of 4
Josephine Tan	3 out of 4
Paul Wilden	3 out of 4
Kong Ho Loon	2 out of 4
Sean Tan	3 out of 4
Janice Gan	4 out of 4
Diana Lim	2 out of 4

## COMMITTEES

To enhance TSM corporate governance, the Board appoints its members to chair the following committees:

### Audit Committee

The Audit Committee (AC) held one meeting during the financial year. In carrying out its functions as specified in its terms of reference, the AC reviewed the overall scope of the external and internal audit and met with the charity's independent external auditor and internal auditor to discuss the findings of their audits. The AC also reviewed the financial statements of the charity and the auditor's report for the financial year.

### Finance Committee

The Finance Committee is responsible for overseeing the fund, the charity's financial performance and annual budget. The committee met one time during the financial year and reviewed the financial performance and annual budget of the organisation. The Finance Committee also discussed on the Reserve Policy, the level of reserves and disclosure in Annual Report and finance report.

### Programme Committee

The Programme Committee (PC) held one meeting during the financial year. The PC reviewed the outcomes of existing programmes to ensure that they are in line with the vision, mission and objectives of the organisation. The PC also reviewed the development of service delivery mechanisms, programme evaluations and new programme developments.

### Fundraising Committee

The Fundraising Committee supports the organisation in fundraising activities and helps to identify and solicit funds from external sources. The committee held one meeting during the financial year. The Fundraising Committee also ensures ethical practices and cost-effectiveness in fundraising efforts of the organisation.



# BOARD OF DIRECTORS



## **A/Prof (Dr) Vincent Yeow | Chairman**

A/Prof (Dr) Vincent Yeow is Managing Partner of Dream International Holdings. He is also a Visiting Consultant at KK Women's and Children's Hospital in Singapore, where he had headed the Plastic, Reconstructive and Aesthetic Centre and Cleft and Craniofacial Centre from 2004 to 2014. He was the President of the Singapore Association of Plastic Surgeons. Dr Yeow volunteered and led over 30 surgical missions across various countries since 1995.

Joined Board on 01 Nov 2007 | Appointed Chairman on 01 Jan 2013



## **Dr Josephine Tan | Member**

Dr Josephine Tan is a Senior Consultant at KK Women's and Children's Hospital and headed the Department of Paediatric Anaesthesia from 2006 to 2015. She completed her Bachelor of Medicine and Bachelor of Surgery from National University of Singapore and became a specialist in Anaesthesiology following training in Singapore and Canada. Dr Tan supervises the management of cargo for our medical missions.

Joined Board on 08 Sep 2011



## **Paul Wilden | Member**

Paul David Wilden is Global Head of Capital Markets Services at the TMF Group. He was previously responsible for the Corporate Agency & Trust (CAT) business globally at Standard Chartered Bank. Mr Wilden chaired the bank's Philippines Trust Committee and held a variety of Trustee Directorships for the bank in Singapore, Malaysia and Hong Kong. He is actively involved in the industry and participates in several industry forums.

Joined Board on 14 May 2014



## **Kong Ho Loon | Member**

Kong Ho Loon is a Managing Director at Credit Suisse. He has more than 20 years of regulatory and compliance experience across Asia Pacific markets, with a track record in leading large compliance teams and managing regulatory risks across multiple business lines. Prior to that, he worked at Bank of America Merrill Lynch, Morgan Stanley and Lehman Brothers. Mr Kong is passionate about giving back to society in whatever way he can.

Joined board on 01 Sep 2016.



## **Sean Tan | Treasurer**

Sean Tan is the Group Legal Advisor for Technovator International Limited and held similar positions in other Hong Kong main board listed companies. Prior to that, he spent 12 years in private practice which included commercial litigation, insolvency, corporate restructurings and turnarounds. Mr Tan is also the President and Co-Founder of the Singapore Fitness Alliance and was on the board of one of the largest fitness and wellness groups in Asia.

Joined Board on 01 Sep 2016



## **Janice Gan | Member**

Janice Gan is Vice President, Legal for IHG across the Asia, Middle East & Africa region. She is responsible for leading the regional legal team, directing legal resources in support of IHG's business across a diverse geography of nearly 40 countries. Ms Gan has more than 10 years of experience in the tourism and hospitality industry. Prior to her in-house roles, she was in private practice in various Singapore and international law firms.

Joined Board on 01 Sep 2016



## **Diana Lim | Member**

Diana Lim is a painter and art enthusiast. She worked in the creative industry until retirement in 2017. Together with her husband and daughters, she supports young artists with seed funds and collects modern contemporary artworks from across Asia. She aspires to encourage others to be interested in art. She also believes that giving back to society is essential. As a board member of The Smile Mission, she hopes to contribute actively.

Joined Board on 14 May 2018

# BOARD COMMITTEES

## AUDIT COMMITTEE

Kong Ho Loon | Chairperson  
Paul Wilden | Member  
Sean Tan | Member

Sean Tan | Member

## FINANCE COMMITTEE

## PROGRAMME COMMITTEE

Josephine Tan | Chairperson  
Vincent Yeow | Member  
Paul Wilden | Member

Diana Lim | Member

## FUNDRAISING COMMITTEE

# GENERAL DISCLOSURES

## REMUNERATION DISCLOSURE

Disclosure of annual remuneration of three highest paid staff who each receives more than \$100,000, in bands of \$100,000:

Remuneration Band	Number of Staff
Between \$100,000 to \$200,000	1

The above staff doesn't serve in the Board of the charity.

None of the staff are close family members of the executive head or Board members.

## CONFLICT OF INTEREST

All Board members and staff are required to comply with the charity's conflict of interest policy. The Board has put in place documented procedures for Board members and staff to declare actual or potential conflicts of interests on a regular and need-to basis. Board members also abstain and do not participate in decision-making on matters where they have a conflict of interest.

## WHISTLEBLOWING POLICY

Our charity has in place, a whistle-blowing policy to address concerns about possible wrongdoing or improprieties in financial or other matters within the charity.

# STATUTORY DISCLOSURES

## A. Governing Instrument

The objects for which TSM is established are:

I. To research and advance developments and care in the areas of plastic, reconstructive and specialized surgery by such methods as the Directors shall from time to time deem feasible and appropriate for people in necessitous circumstances.

II. To improve training and education programmes for medical doctors and other professionals to expand the base of qualified persons in Singapore.

III. To encourage volunteerism and awareness in Singapore.

IV. To sponsor and/or coordinate special projects to deliver services, health care, and education where necessary, in the areas of plastic, reconstructive and specialized surgery to patients otherwise unable to afford or obtain such services.

V. To encourage or fund relevant research in the field of cleft and craniofacial surgery for identifying etiological factors, improving outcomes and preventing disease.

VI. To sponsor and/or coordinate fundraising projects to raise funds for various projects, medical missions and other interests of the Company. These fundraising projects are to include car washes, dinner functions, outings and any other fundraising activities or projects necessary for the raising of funds for the purposes of expanding and developing the interest of the company.

VII. To develop the necessary organisational structures of volunteers, so that they may provide health care and sustain the company's programmes in coming years.

## B. Reserves Policy

TSM aims to have a reserve of approximately six months of administrative expenses to tide over any unforeseen situations when revenue generation dips.

## C. Name and Address of Banker

DBS Bank, Singapore  
12 Marina Boulevard, Financial Centre Tower 3  
Singapore 018982

## D. Name and Address of Corporate Secretary

MC Corporate Services Pte Ltd  
1 Coleman Street #05-06A, The Adelphi  
Singapore 179803

## E. Name and Address of Auditors

Suhaimi Salleh & Associates  
71 Ubi Crescent #08-01, Excalibur Centre  
Singapore 408571

## F. Financial Statement

you can download the financial statement for the year ending 30 June 2023 at [www.smileasia.org](http://www.smileasia.org). Alternatively, please email us at [info@smileasia.org](mailto:info@smileasia.org).

CONTACT US

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