

IMPACT REPORT 2021



A smile is an everlasting memory



23,031
Evaluations



14,103
Surgeries



1,017
Volunteers



180
Missions



13
Countries

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MESSAGE FROM CHAIRMAN

In the fiscal year 2021, much like the rest of the world, The Smile Mission was presented with the huge obstacle of Covid-19 pandemic. Together with the rest of the Smile Asia alliance charities, we were pushed to innovate our care delivery model to adjust to the new normal. We continued our support to the Guwahati Comprehensive Care Centre in India and the Smile Centre in Cambodia, both of which provide ongoing surgical care to children born with facial deformities.

We were able to deliver a smaller number of comprehensive medical evaluations for 675 patients with 603 of them receiving surgery. This was done through the engagement of the alliance charities in Cambodia, China and India. I am grateful to the experienced in-country medical volunteers in these countries for selflessly pressing on for our cause while international travel is still on hold.

Our fundraising projects were greatly affected as well. Despite the challenges, the tenth instalment of Smile Asia Week was brought back, although only in Singapore this year. A big thank you to the Ladies & Gentlemen at The Ritz-Carlton, Millenia Singapore for yet another successful campaign.

While Covid-19 restrictions ease, my colleagues and I are hopeful for the next fiscal year. With the unwavering support from you – our friends, donors and volunteers, we look forward to spreading more smiles together in the years to come.



A/Prof (Dr) Vincent Yeow
Chairman



ABOUT US

Our Vision

Raise standards of medical care by creating opportunities of collaborative learning through the delivery of free surgery to children with facial deformities.

Our Mission

- Initiate platforms for medical volunteering
- Deliver free surgical care to children
- Establish training & education programmes
- Build an open-source knowledge depository
- Instil a sense of volunteerism in the community

The Smile Mission Ltd

The Smile Mission Ltd is the International Secretariat of Smile Asia. It is a Singapore registered charity and adheres to local regulatory requirements. It aims to instil a sense of volunteerism among Singapore residents, and create overseas volunteering opportunities. The affiliation to Smile Asia helps The Smile Mission Ltd to further its own objectives with greater ease.

Smile Asia is a global alliance of charities working together to treat facial deformities. We raise standards of medical care by creating opportunities of collaborative learning and exchange of best practices.

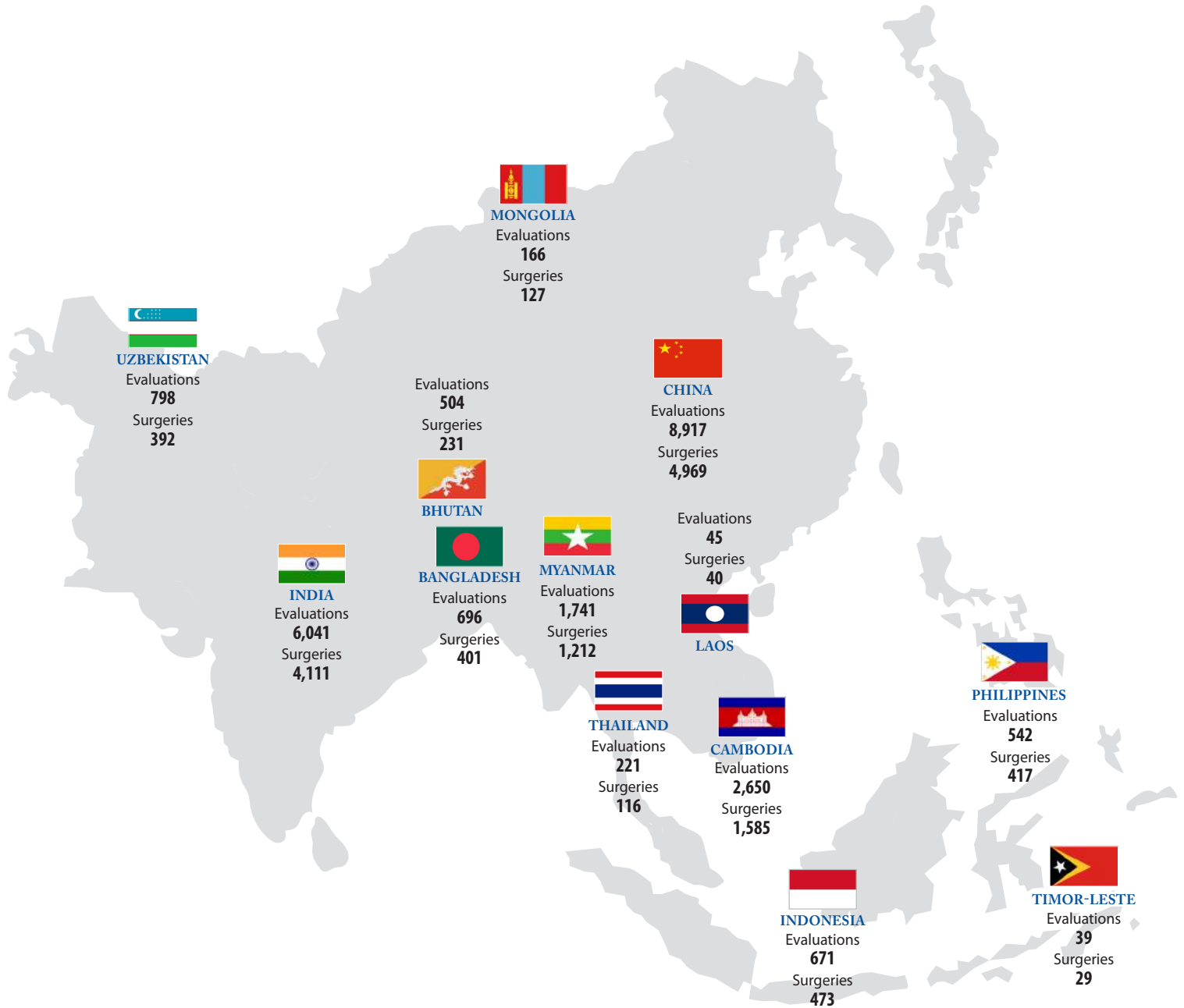
We deliver free surgical care through medical missions and outreach centres. These initiatives build trust and bridge cultures among different communities. Together with a raised level of medical care, a groundwork is laid for self-sufficiency across many regions.

With activities across 20 countries and territories, Smile Asia member charities have collectively delivered over 75,000 surgeries across Asia till date.

Smile Asia has programmatic activities in Bangladesh, Bhutan, Cambodia, China, India, Indonesia, Laos, Mongolia, Myanmar, Philippines, Thailand, Timor-Leste and Uzbekistan. It also has resource-generating activities in Hong Kong, Japan, Macau, Malaysia, Singapore, South Korea and United States.



ASIA PRESENCE



The numbers denote only the surgeries where there were contributions from The Smile Mission Ltd.

OUR WORK



All our programmes aim to provide educational and collaborative learning opportunities. They also build trust and bridge cultures among different communities. Our objectives are achieved through the following programmes.

Medical Mission

Deliver surgical care and provide knowledge-sharing platforms by organising medical missions involving multi-country participation.

Outreach Centre

Deliver surgical care and provide knowledge-sharing platforms by extensive use of local infrastructure and proficiencies involving multi-country participation.

Volunteering & Awareness

Instil a sense of volunteerism by encouraging healthcare professionals to join our activities.

Training & Education

Organise specialised training and education programmes for healthcare and allied professionals.

Student Initiative

Encourage volunteerism and provide leadership development opportunities to the student community.

Singapore Care

Post-operative care for Singapore-based children, inclusive of research and infrastructure development.

LIST OF CONTRIBUTED¹ SURGICAL ACTIVITIES

SITE	DATES	HOSPITAL	EVALUATIONS	SURGERIES
India, Agartala	22 Jan 21 - 26 Jan 21	BR Ambedkar Memorial Teaching Hospital	47	39
China, Liupanshui	15 Apr 21 - 21 Apr 21	Liupanshui People's Hospital	101	49
India, Agartala	19 Apr 21 - 25 Apr 21	BR Ambedkar Memorial Teaching Hospital	63	51
India, Guwahati	Financial Year 2021	Guwahati Comprehensive Cleft Care Center	423	423
Cambodia, Phnom Penh	Financial Year 2021	Phnom Penh Smile Centre	41	41
TOTAL			675	603

¹Contributions in terms of resources expended by The Smile Mission Ltd varies considerably. Some projects have major contributions by other Smile Asia member charities.



EXPLAINING A MISSION

On a typical surgical mission, a team of 35 credentialed medical professionals (nurses, surgeons, anaesthetists, paediatricians, dentists etc.) from around the world travel to a partner country to treat children over a period of 7 days. More than 80 lives are transformed.

1 Evaluation

Patient waits for his turn to begin the physical examination and screening process.



2 Medical Records

Patient details are taken for electronic and paper medical charts.



3 Physical Examination

Patient is examined by nurses, surgeons, anaesthetists, paediatricians, dentists etc.



4 Surgery Schedule

Medical team leaders confirm patient's placement on a four-day surgery schedule.



5 Pre-Operative Care

A Child Life Specialist prepares patient for what will happen during surgery.



6 Surgery

A cleft lip surgery can take as little as 45 minutes.



7 Recovery and Post-Operative Care

A team provides patient's parents instructions for follow-up care.



8 Follow-Up

Patient's beautiful new smile is evaluated by in-country team.



STUDENT CHAPTER

National Executive Committee (NEC)



Idys Koh, *President*

Idys was from Hwa Chong Institution where she served as the President of the Smile Asia Student Chapter. She is currently pursuing a double degree programme in Accountancy & Business at Nanyang Technological University.



Calista Tan, *General Secretary*

Calista was from Anglo-Chinese School (Independent) where she served as the Treasurer of the Smile Asia Student Chapter. She is pursuing Medicine at the Lee Kong Chian School of Medicine in Nanyang Technological University.



Tanya Lim, *Vice President*

Tanya was from Anglo-Chinese School (Independent) and she was involved in the Smile Asia Student Chapter. She is currently pursuing a degree in Economics at King's College London.



Kylie Heng, *Publicity Manager*

Kylie was from Hwa Chong Institution where she served as the Secretary-Treasurer of the Smile Asia Student Chapter for two years. She is pursuing Medicine at the Yong Loo Lin School of Medicine in National University of Singapore.



James Hong, *Treasurer*

James was from Anglo-Chinese School (Independent) and was involved in the Smile Asia Student Chapter. He is currently pursuing a double degree programme in Business & Computer Engineering at Nanyang Technology University.

STUDENT ACTIVITIES

Smile Asia's Student Programmes empowers youth, creating a global movement for positive change through the four pillars of Leadership, Education, Service, and Philanthropy. Passionate students from around the globe contribute their time and efforts to build awareness of our cause through innovative ideas.

In Singapore, we have student chapters in Anglo-Chinese School (Independent), Hwa Chong Institution (College), Raffles Institution, Raffles Girls' School (Secondary), Canadian International School. Numerous other students from over 15 schools have also joined as individual contributors.

The aims are simple – to help raise awareness for cause of Smile Asia and learning through self-engagement in various activities. While fundraising is not an objective of the Student Chapters, they may get involved in activities that also raise funds as one of the outcomes. This financial year, students from Singapore American School adapted their own version of the coveted Cleft Collection with disposable cutlery. These DIY Cleft Collection sets were sent to friends and family members to try out and their reactions were captured on video. This activity raised awareness on the feeding difficulties children with cleft face.

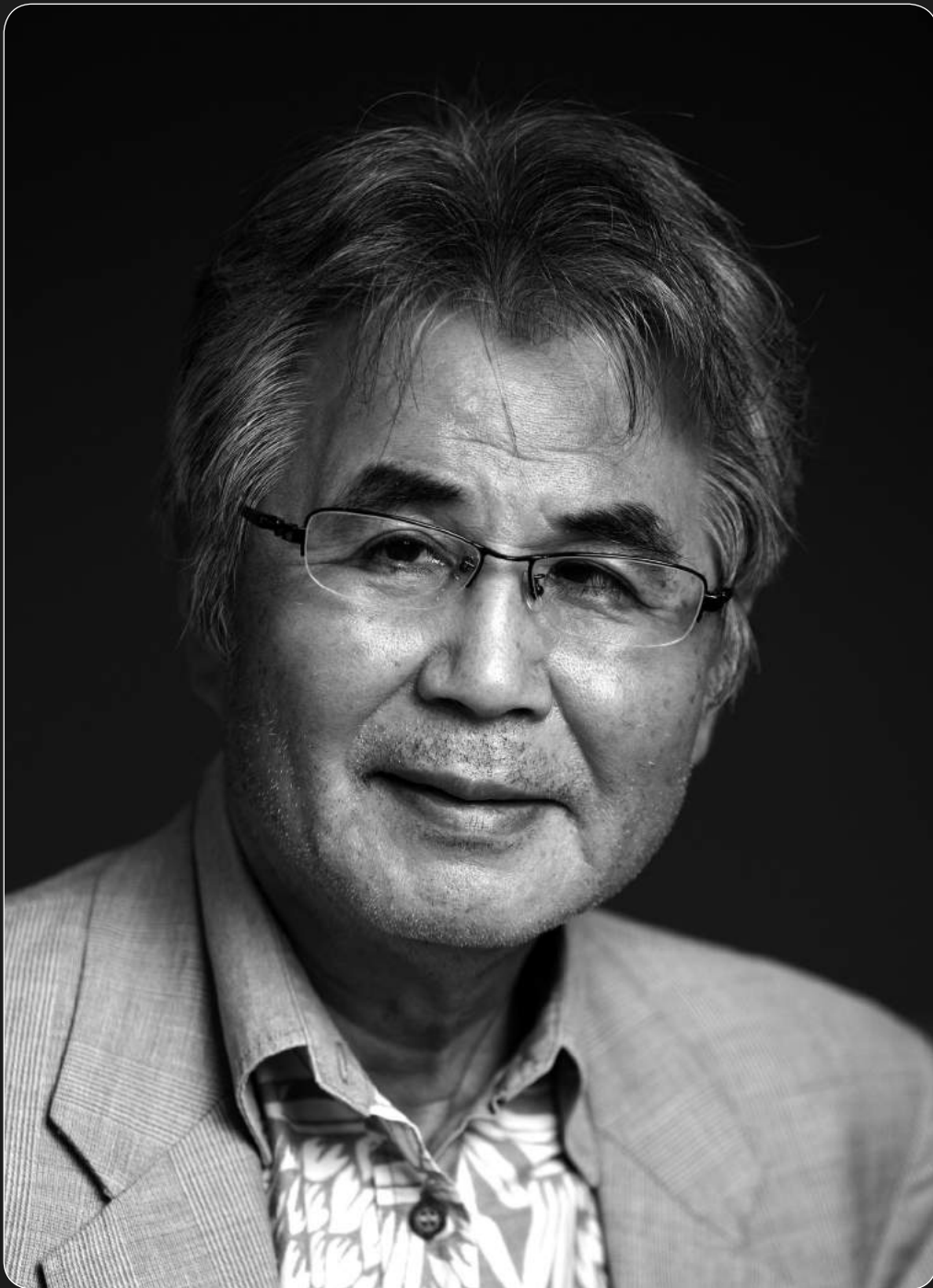


SMILE ASIA WEEK

After a one-year hiatus, Smile Asia Week returned to Singapore this fiscal year from 03-09 May. In partnership with The Ritz-Carlton, Millenia Singapore, 2,021 specially crafted delectable Valrhona Chocolate Banana cakes were sold to commemorate bringing back smiles in the year 2021. This year, we adapted to the new normal and held an entirely online campaign for the first time.



In Memory Of



Keiji Matsushima

1939-2021

Smile Asia Council Member

Chairman of Kodomo Ni-Egao, Japan

In Memory Of



Deepak Atal

1949-2021

Smile Asia Council Member

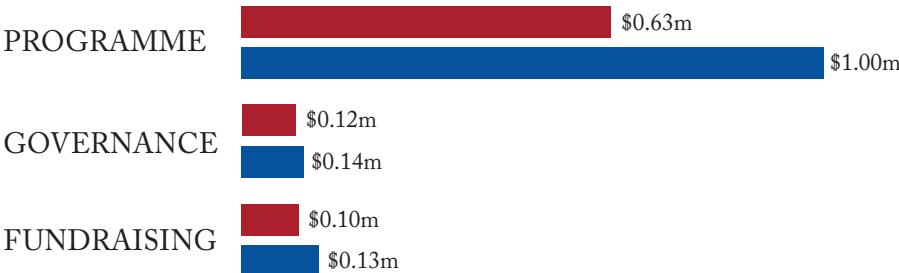
Chairman of Mission Smile, India

YEAR-ON-YEAR COMPARISONS

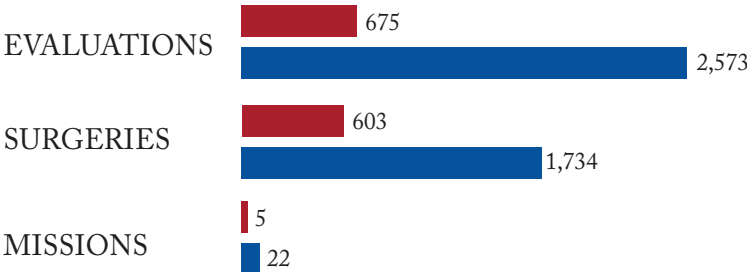
INCOME COMPARISON



EXPENSE COMPARISON



SURGICAL CARE COMPARISON



INCOME	All revenues for the financial year
FUNDRAISING	Cost of fundraising activities
GOVERNANCE	Cost of general administration
PROGRAMME	Direct costs on charitable activities
EVALUATIONS	Patients receiving medical evaluations
SURGERIES	Patients receiving surgical care
MISSIONS	Number of medical missions

■ FY 2021 ■ FY 2020

BOARD OF DIRECTORS



Dr Vincent Yeow, Chairman

A/Prof (Dr) Vincent Yeow is Managing Partner of Dream International Holdings. He is also a Visiting Consultant at KK Women's and Children's Hospital where he had headed the Plastic, Reconstructive & Aesthetic

Centre and Cleft & Craniofacial Centre from 2004 to 2014. He was the President of the Singapore Association of Plastic Surgeons. Dr Yeow volunteered and led over 30 medical missions in various countries since 1995.

[Attended 4 out of 4 Board meetings]



Dr Josephine Tan, Member

Dr Josephine Tan is a Senior Consultant at KK Women's and Children's Hospital and headed the Department of Paediatric Anaesthesia from 2006 to 2015. She completed her Bachelor of Medicine and Bachelor of

Surgery from National University of Singapore and became a specialist in Anaesthesiology following training in Singapore and Canada. Dr Tan supervises the management of cargo for our medical missions.

[Attended 3 out of 4 Board meetings]



Paul Wilden, Member

Paul David Wilden is Global Head of Capital Markets Services at the TMF Group. He was previously responsible for the Corporate Agency & Trust (CAT) business globally at Standard Chartered Bank. Mr Wilden chaired

the bank's Philippines Trust Committee and held a variety of Trustee Directorships for the bank in Singapore, Malaysia and Hong Kong. He is actively involved in the industry and participates in several industry forums.

[Attended 3 out of 4 Board meetings]



Kong Ho Loon, Member

Kong Ho Loon is a Managing Director at Credit Suisse. He has more than 20 years of regulatory and compliance experience across Asia Pacific markets, with a track record in leading large compliance teams and managing

regulatory risks across multiple business lines. Prior to that, he worked at Bank of America Merrill Lynch, Morgan Stanley and Lehman Brothers. Mr Kong is passionate about giving back to society in whatever way he can.

[Attended 2 out of 4 Board meetings]



Janice Gan, Member

Janice Gan is Vice President, Legal for IHG across the Asia, Middle East & Africa region. She is responsible for leading the regional legal team, directing legal resources in support of IHG's business across a diverse geography

of nearly 40 countries. Ms Gan has more than 10 years of experience in the tourism and hospitality industry. Prior to her in-house roles, she was in private practice in various Singapore and international law firms.

[Attended 4 out of 4 Board meetings]



Sean Tan, Member

Sean Tan is the Group Legal Advisor for Technovator International Limited. He is also a Director of the True Group and co-founder and President of the Singapore Fitness Alliance. His daughter, Caitlyn, was born with

a cleft palate and Dr Vincent Yeow operated on her in 2004 where he witnessed first-hand the excellent work of Dr Yeow and his team of nurses. When The Smile Mission reached out to him to join the Board in 2015, he readily agreed.

[Attended 4 out of 4 Board meetings]



Diana Lim, Member

Diana Lim is a painter and art enthusiast. She worked in the creative industry until retirement in 2017. Together with her husband and daughters, she supports young artists with seed funds and collects modern contemporary

artworks from across Asia. She aspires to encourage others to be interested in art. She also believes that giving back to society is essential. As a board member of The Smile Mission, she hopes to contribute actively.

[Attended 3 out of 4 Board meetings]

STATUTORY DISCLOSURES

A. Governing Instrument – Objects

The Objects for which the Company is established are:

- I. to research and advance developments and care in the areas of plastic, reconstructive and specialized surgery by such methods as the Directors shall from time to time deem feasible and appropriate for people in necessitous circumstances;
- II. to improve training and education programmes for medical doctors and other professionals to expand the base of qualified persons in Singapore;
- III. to encourage volunteerism and awareness in Singapore;
- IV. to sponsor and/or coordinate special projects to deliver services, health care, and education where necessary, in the areas of plastic, reconstructive and specialized surgery to patients otherwise unable to afford or obtain such services;
- V. to encourage or fund relevant research in the field of cleft and craniofacial surgery for identifying etiological factors, improving outcomes and preventing disease;
- VI. to sponsor and/or coordinate fundraising projects to raise funds for various projects, medical missions and other interests of the Company. These fundraising projects are to include car washes, dinner functions, outings and any other fundraising activities or projects necessary for the raising of funds for the purposes of expanding and developing the interest of the Company;
- VII. to develop the necessary organisational structures of volunteers, so that they may provide health care and sustain the Company's programmes in coming years;

B. Reserves Policy

The Company's reserves policy is to ensure a reserve of approximately six months of administrative expenses so that the company can tide over any unforeseen situations.

C. Name and Address of Banker

DBS Bank, Singapore
12 Marina Boulevard, Financial Centre Tower 3
Singapore 018982

D. Name and Address of Corporate Secretary

MC Corporate Services Pte Ltd
1 Coleman Street #05-06A, The Adelphi
Singapore 179803

E. Name and Address of Auditors

Suhaimi Salleh & Associates
71 Ubi Crescent #08-01, Excalibur Centre
Singapore 408571

F. Financial Statement

You can download the financial statement for the year ending 30 June 2021 at www.smileasia.org. Alternatively, please email us at info@smileasia.org.

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